



Welcome to Lingoport's November 2011 WorldReady Newsletter

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Welcome to our November 2011 Newsletter,

I'm really excited (as usual!) about some upcoming events for you. In particular, we have a very special guest, Danica Brinton of LocLabs, showcasing our next [webinar on mobile and games globalization](#). I'm going to risk embarrassing her by saying that Danica is our industry's equivalent of a rock star when it comes to leading globalization at companies in the Bay Area that are defining trends in mobile, gaming and social media. Danica is an eloquent and powerful presenter and everyone reading this should sign up and hear what she has to say. Really! Danica wrote an awesome guest article for our website titled "[Social & Mobile Apps and Globalization - Confessions of a g11n Veteran](#)." Sort of must-read if you're in the games and mobile space.

We also have a feature article below detailing [support for international keyboards](#). We've found this subject to be a bit confusing for many engineers, and as we recently implemented a touch screen keyboard that needed to support lots of locales, Olivier Libouban put together some information you can use.

I also encourage you to read the case study on how Lingoport assisted Cisco in [internationalizing their TelePresence product](#).

And if you haven't visited today, go and check on our [i18n blog](#) for business and technical information that supports your globalization career and objectives.

As always, please contact me if you'd like to discuss your internationalization and globalization objectives.

Cheers,
Adam

PS: We're looking for [two Java Engineers](#) here in our Boulder, Colorado office.

Free Webinar: Taking Your Mobile Apps Global: Games and Mobile Internationalization and Localization

Danica Brinton, Principal of LocLabs, is our special guest in this interactive online session. Danica has built and lead significant globalization initiatives and teams at companies such as Zynga and Linden Lab (SecondLife).

Danica and I will answer and discuss questions and topics about the process of developing an international mobile and games production department in this session. Don't miss this interactive 45-minute session!

Join us on Thursday, December 1st @ 11am PT. Learn more and register @<https://www1.gotomeeting.com/register/625204921>

Guest Article: Social & Mobile Apps and Globalization - Confessions Of A g11n Veteran

Hi, Danica Brinton here of LocLabs. I have been in the international-production, international-product-management and globalization business for over 12 years. In the last four years, I have been focusing on online games, social and mobile games and applications. I realize that my continued focus on and fascination with this particular area has a lot to do with the instant gratification that results from globalizing in the social/mobile space. I invite you to read my guest article titled "[Social & Mobile Apps and Globalization - Confessions of a g11n Veteran](#)" on the Lingoport site and would love for you to connect with LocLabs on <http://www.facebook.com/LocLabs>.

Best,
Danica

Article: Keyboards and Internationalization

Congratulations, your software is now shipping throughout the world. Now, what happens to folks who need to enter data? What happens if your clients want to enter Japanese ideograms? Could they do that with a US keyboard? Conversely, what if Japanese users need to type in US text? Is your application able to handle switching from one locale to another and still let the user enter data? [[More](#)]

Case Study: Internationalization of Cisco's TelePresence

Cisco initially hired Lingoport to audit the TelePresence source code for internationalization issues in order to avoid potential costly issues before moving on to localization. This case study discusses the scope of work, the challenges of this project, and the provided solutions.

[Case Study: Internationalization of Cisco's TelePresence](#)

Recordings of Recent Educational Internationalization and Localization Webinars and Events

Event Recording: Leading Globalized Software Development in Your Company

Customers and friends of Lingoport and Acrolinx gathered for a special event on the eve of Localization World in Santa Clara on Monday, October 10th. The event featured an interactive presentation and an expert panel discussion on how to lead globalized software development at your company. The videos of both sessions are now available for playback:



Expert Presentation: Leading Globalized Development in Your Company



Panel Discussion: Leading Globalized Development in

Your Company

Localization World Event Recording: Creating an Internationalization and Localization Plan

On Tuesday, October 11th, Kent Grave of Cisco Systems joined me in presenting on how to create an internationalization and localization plan at Localization World in Santa Clara, CA. You are invited to view the recording of this educational session:



Building an i18n and L10n Plan in Your Organization

i18nBlog.com Now Features Internationalization and Localization Jobs and Resumes Section

Besides educational and factual internationalization and localization news, and as a service to job-seekers in the i18n and L10n industries, i18nBlog.com now posts new industry job listings on a near-daily basis. Please note that these are not jobs necessarily within Lingoport, but jobs that our industry connections have made available. Please email Spencer Thomas @ sthomas@lingoport.com if you have a job that you would like listed here.

i18nBlog.com now also provides a place for job-seekers to post their resumes. Please note that this is just a place to connect employers to potential employees in the internationalization and localization and industry. Please also email Spencer Thomas @ sthomas@lingoport.com along with a 50-word or less summary if you would like your resume to be posted here.

Featured jobs:

- [Lingoport is Looking for two Java Engineers in Boulder, Colorado](#)
- [Software Localization Project Manager at CaridianBCT - Lakewood, CO](#)
- [Internationalization QA Engineer and Software Globalization Engineer at Oracle - Redwood Shores, CA](#)
- [Internationalization Engineer at Lab126 - Cupertino, CA](#)

[Click here to view the jobs section on i18nBlog.com](#)

[Click here to view the resumes section on i18nBlog.com](#)

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